

Investor presentation



Real problem:

Lack of efficient, affordable urban transportation in crowded cities

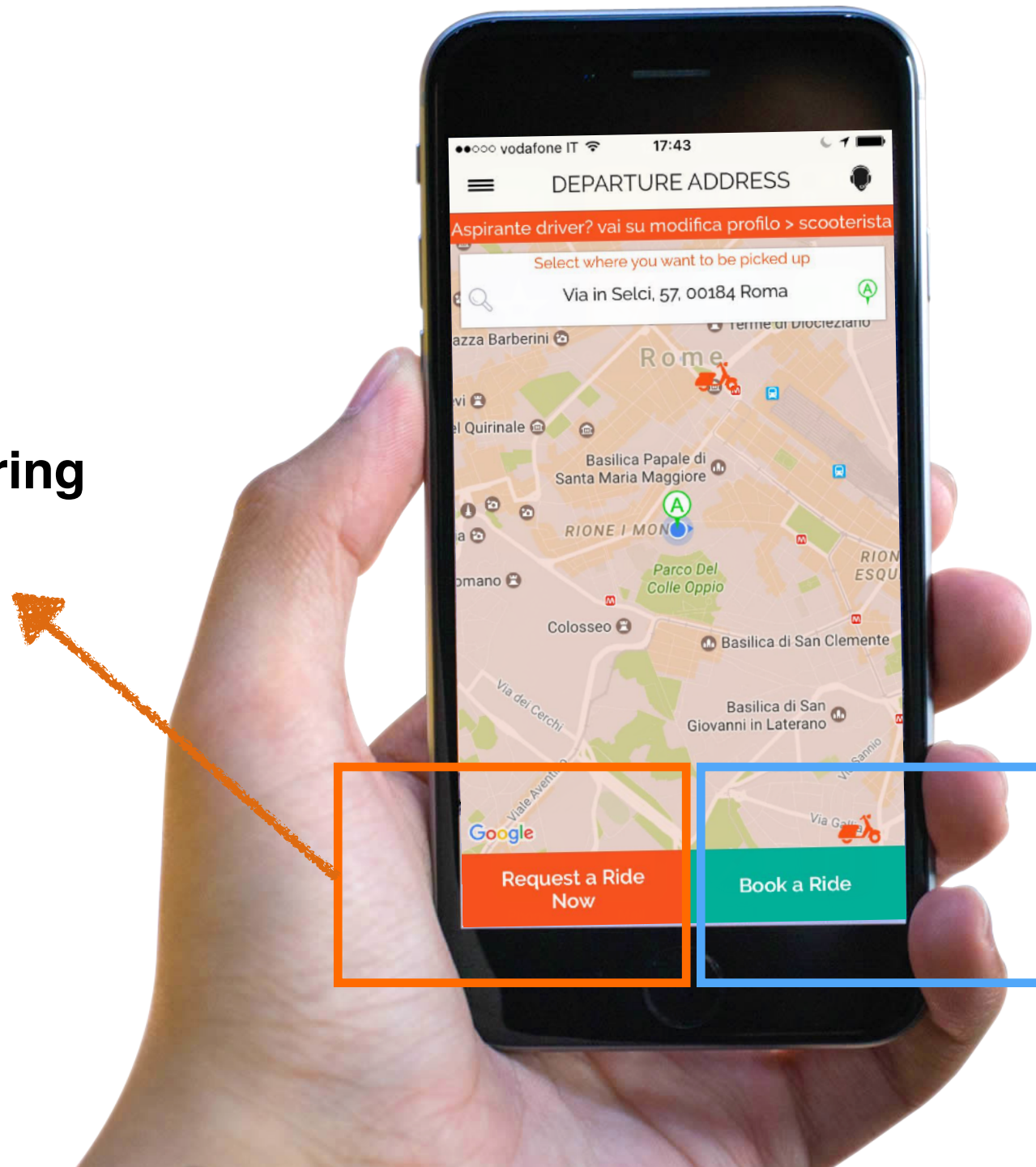


- Public transportation is broken
- **Traffic** congestion in cities like Rome, Barcelona, Paris
- **People waste more than 500 hrs every year in cities like Rome and Milan.**

Solution

**On-Demand
scooter ridesharing**

**ride
pre-booking**



Results

- Save time
- No stress: be always on time
- Decrease carbon footprint
- Reduce traffic
- Friendly community



To date Scooterino has raised **€530,000**
in funding from:



**6 American
business angels**

What have we accomplished in our first 18 months?

- 50,035 rides requests (completed 52%)
- 20,061 registered users in Italy
- 5,555 active users in Rome
- **€108,138 Gross Revenue**

Scooterino has become one of the most talked about startups in Italy



APP-SOFT



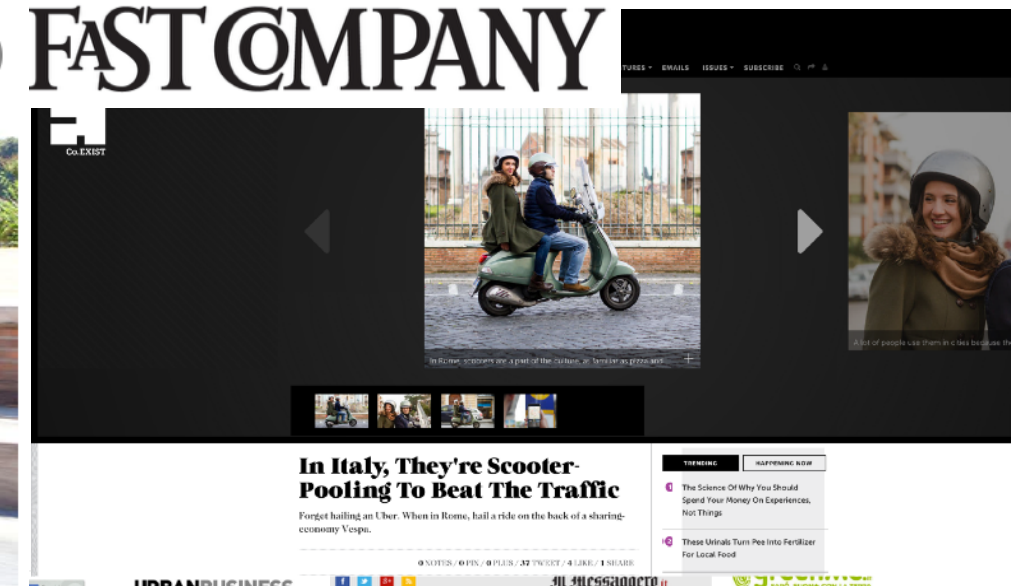
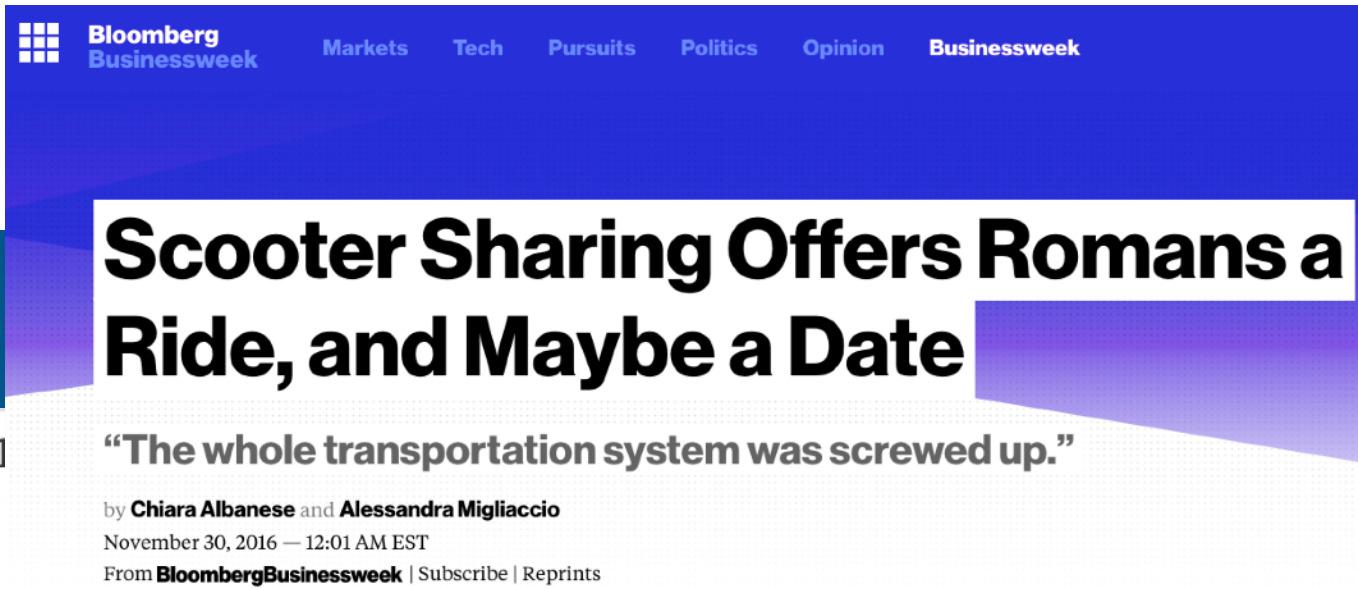
theguardian

Rome scooter drivers share 1 through app

Scooterino matches drivers with people wanting to hitchhike, helping them avoid public transport and giving tourists another way to see the sights



People riding a scooter past the Colosseum in Rome. Photograph: Alamy



even Miss Universe took Scooterino



gabrielaaisler

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María Gabriela Isler Morales Venezuelan model, humanitarian and Miss Universe. I like to write, eat ice cream, and travel ✨ 📍 NYC: ONE.1 management
✉ Inquires: manny@romanmgmt.com gabrielaaisler.com/2017/04/12/conecta-busca-la-empatia



gabrielaaisler
Rome, Italy

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gabrielaaisler ¡Qué experiencia tan diferente conocer la ciudad de Roma en una Vespa! 🇮🇹

- Y con un guía de lujo, que me llevó y mostró pedacitos de la cultura, ciudad y arquitectura que sólo quienes viven en ella los conocen ✨
- Les confieso que estaba en pánico, pero ya luego se me fue pasando y me lo disfruté a intensidad 🤯🔥
- ¡Gracias miles @scooterino_roma por el ride! Jajajaa 🥰
- What a different experience to know the city of Rome on a Vespa! 💕
- And with an amazing guide, who took me



29,480 views

FEBRUARY 23

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- Scalable Business Model (Traffic + Scooters)
- 500k+ Scooters in Rome
- 6.2m Scooters in Italy

LA CLASSIFICA DEL TOM TOM TRAFIC INDEX

È Roma la città più “trafficata” d'Italia
A Istanbul il primato della classifica mondiale

Cities with the worst traffic in Italy

All Continents ▾ Italy ▾ All City Sizes ▾					
World rank ^	Filter rank ^	City	Country	Congestion Level	Morning I
-	1	Palermo	Italy	42%	66%
13	2	Rome	Italy	38%	71%
50	3	Milan	Italy	30%	66%
53	4	Naples	Italy	29%	44%
-	5	Catania	Italy	27%	37%
-	6	Bari	Italy	24%	33%
-	7	Genoa	Italy	22%	41%
-	8	Bologna	Italy	22%	40%
104	9	Turin	Italy	22%	41%
-	10	Florence	Italy	21%	37%



CONSISTENZA PARCO VEICOLI AL 31/12/2014
Provincia con + 100,000 Motocicli

#	Provincia	Autobus	Autovetture	Motocicli	Popolazione
1	ROMA	8.924	2.678.107	523.823	4.039.813
2	MILANO	3.375	1.755.983	327.576	3.075.083
3	NAPOLI	5.888	1.717.338	316.816	3.055.339
4	TORINO	3.178	1.438.013	211.112	2.254.720
5	GENOVA	1.319	419.455	205.273	851.283
6	PALERMO	2.426	724.929	175.942	1.243.638
7	CATANIA	1.596	755.947	163.701	1.077.113
8	FIRENZE	1.224	656.758	150.973	987.354
9	BOLOGNA	1.624	584.349	119.352	990.681
10	BRESCIA	1.391	754.174	117.184	1.247.192
11	BERGAMO	1.699	641.918	115.974	1.094.062
12	SALERNO	2.331	646.994	111.261	1.093.453
13	VERONA	1.300	576.441	102.595	907.352
		36.275	13.350.406	2.641.582	21.917.083
	Totale Italia	97.914	37.080.753	6.505.620	59.830.000

We are raising €1M

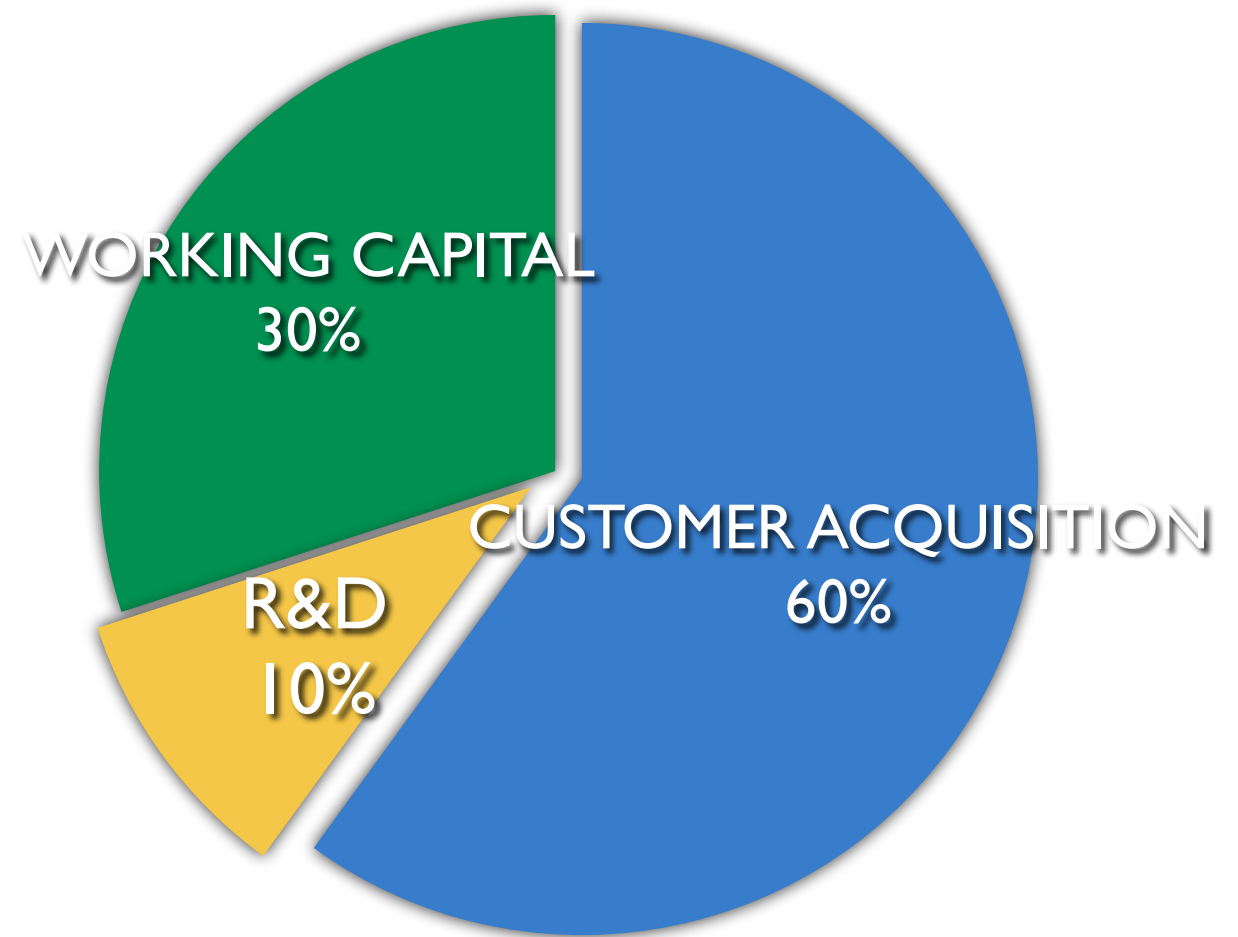


growth capital



60,000 active users
in the next 12 months

USE OF FUNDS



TEAM



Oliver Page
Co-founder & CEO

Cofounded Nutkase
Cofounded Flowity
Draper University Alum



Francesco Rellini
Co-founder & COO

Former Manager at TICC Bangkok, Thailand
Film Creative Production in LA, California
UCLA Alum



Ross Page
Co-Founder & CFO

Fund Manager at Pirelli
Asset Manager at Morgan Stanley



Valentina
Graphic designer



Ana
Customer Care



Daniele
Senior IOS Dev



Dan
CTO & Senior
Android Dev



Rodolfo
Community Manager

Thanks

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Scooterino - ridesharing on scooters in crowded cities